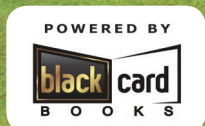


**HOW TO QUADRUPLE YOUR CHANCES
AT AN ATHLETIC SCHOLARSHIP**

**LOOKING FOR A
FULL RIDE?**

AN INSIDER'S RECRUITING GUIDE



RENEE LOPEZ

media kit

THE BOOK

DESCRIPTION

The college recruiting process can be a very overwhelming, often daunting task for high school students, parents, coaches, athletic directors, and guidance counselors. Many high school student-athletes are confused by NCAA and NAIA rules, as well as the best practices for contacting college coaches when in pursuit of an athletic scholarship.

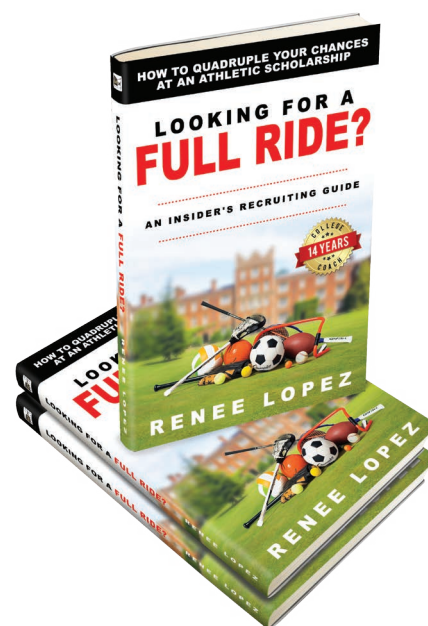
Looking For A Full Ride? is an insider's recruiting guide to catching the attention of college coaches, so high school student-athletes can move on to becoming college student-athletes. A successful, seventeen-year coaching veteran, Renee Lopez has interviewed and compiled research from over thirty college coaches, admissions recruiters, enrollment personnel, NCAA compliance staff, and high school and travel club coaching directors to aid student-athletes in finding the right fit when it comes to a college athletic program and scholarship opportunities.

LEARN HOW...

- The best strategies for contacting coaches to receiving a positive response in initiating the recruiting process.
- The best ways to get a college coach to attend your athletic event to evaluate you as a potential recruit.
- The step-by-step process of standing out in the crowd at recruiting event or showcase.
- The best ways to earn an athletic scholarship.
- The difference between ID camps, unofficial visits, and official visits.
- Understand regulations for recruiting with the NCAA, NAIA, and junior college.
- Successfully navigate the application, financial aid, and enrollment process.

"Student-athletes need to understand the number of student-athletes who contact colleges in a given week. You have to find ways to stand out from the crowd in your initial email and at a recruiting event."

-Renee Lopez



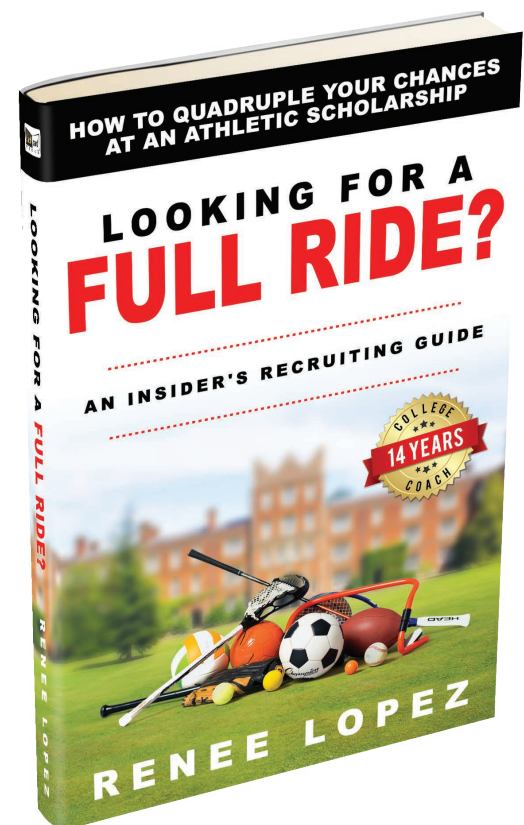
THE BOOK

IN THESE PAGES YOU WILL UNCOVER...

An opportunity for student-athletes, parents, coaches, athletic directors, and guidance counselors to understand the best means to be offered a roster spot and athletic scholarship for a college program.

- Student-athletes, parents, coaches, and guidance counselors will learn how to tackle the recruiting process from multiple schools across the country to funnel down to a short list of the right-fit schools academically, athletically, and socially.
- Student-athletes, parents, coaches, and guidance counselors will learn the ideal characteristics college coaches are looking for beyond being a high-level athlete and how that can lead to athletic scholarships.
- Student-athletes will be advised how to be the type of leader college coaches are looking for during the recruiting process.
- Readers will hear from over thirty college coaches and recruiting specialists, with advice about the best timelines during the high school years to contact coaches and enrollment staff, in order to better their chances of earning a roster spot and athletic scholarship.
- Student-athletes will learn the most effective strategies for contacting college coaches and getting a response to their emails, letters, and phone calls.
- Student-athletes will learn what is necessary for them to stand out from the crowd in large recruiting showcase settings.
- Student-athletes will be educated on the differences between official and unofficial visits to a campus and the most important questions to ask a coach and admissions staff while on a campus visit.

- Be introduced to the levels of competition and rules for recruiting with the NCAA, NAIA, and JUCO.
- For those seeking a faith-based college, this resource will guide you in the right direction to find the right fit, a school that will assist in your spiritual growth while you also enjoy the college student-athlete experience.
- International and home-schooled student-athletes will find strategies to help them be recruited by college coaches, effective methods that go beyond the traditional process.





THE AUTHOR

As a seventeen-year coaching veteran, Renee Lopez is a recruiting expert. As a United States Soccer Federation (USSF)- and National Soccer Coaches Association of America (NSCAA)-licensed coach, she has recruited and produced three All-Americans and has been honored as Coach of the Year by her peers. In addition to serving as NCAA compliance director, she has learned the recruiting process from having worked as a high school varsity head coach for three years and a college coach for fourteen, in NCAA Division I, II, III, and NAIA. Her other accomplishments include:

- She was on staff at the University of Florida when the team went to the NCAA Elite Eight in 2003.
- From 2005-09, she led a NCAA Division II program to turn around from a 3-12-2 record to record-breaking, back-to-back, eleven-win seasons, earning Coach of the Year, team academic awards, multiple All-Conference players and an All-American.
- That success catapulted her into an NCAA Division I head coaching position, where she spent two years turning around a team with a 0-19 record to a record-breaking season.
- God then called her to take a leap of faith into a coaching platform where she could share her faith at Christian universities for four years.
- In that time, producing two more All-Americans, numerous All-Conference players, and receiving Sports Ministry and Team Ethics Awards, and the NSCAA Team academic honors.
- She became involved in speaking with Fellowship of Christian Athletes, recruiting seminars, coaching education, and camps across eleven states.

- She has served in sports ministry in Costa Rica and has penned articles for the National Christian College Association of America.

Renee has learned what it takes to succeed in leadership, recruiting, and team development. Through RL Academy, she offers seminars and consults on “The College Recruiting Process and How to Become a College Student-Athlete.” As a certified speaker, trainer, and coach for Jon Gordon and the John Maxwell Team, Renee Lopez also offers workshops, seminars, and keynote presentations on personal and professional growth through the application of proven leadership methods.

Renee played college soccer and graduated with her undergraduate degree in elementary education. Her graduate degree is from the University of Florida in Exercise Sport Science with a concentration in Sport Management/Pedagogy.



BOOK INFO

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Subtitle: **How to Quadruple Your Chances
at an Athletic Scholarship**

An Insider's Recruiting Guide

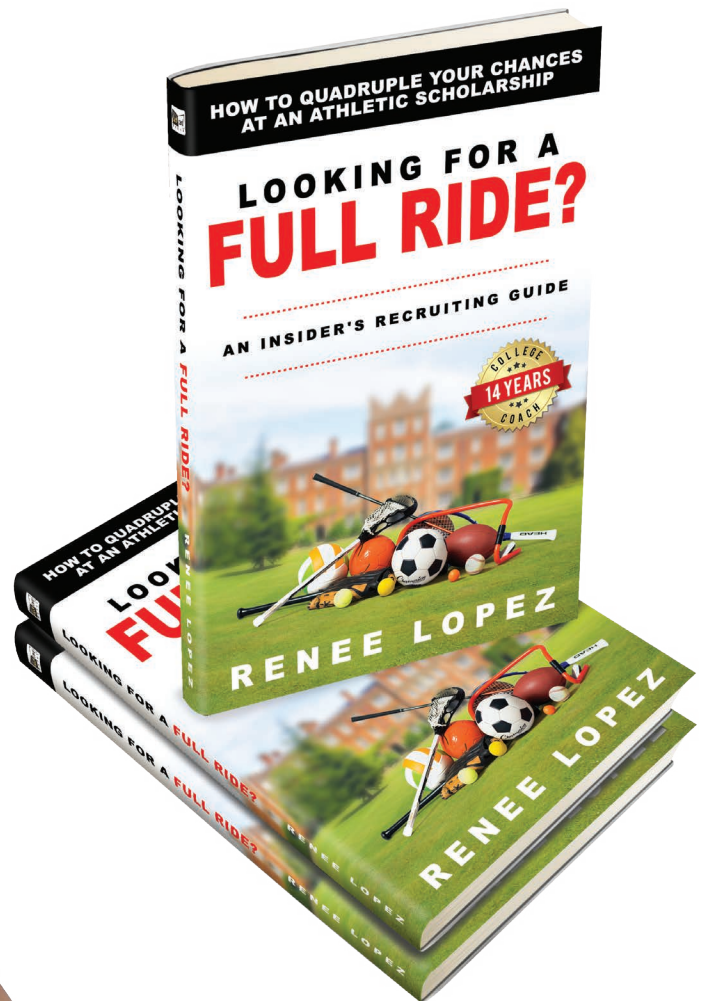
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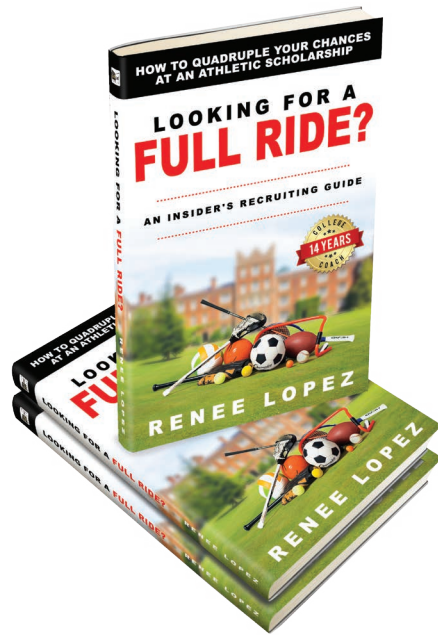
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